Audrey Arbeeny: The Sound of Design

- Sonic branding is valuable and for everyone
- Music and sound are crucial design elements
- Sound affects perception of all other senses
- Strategic sound brings a greater ROI

Emmy Award-winning founder, Audiobrain

Audrey Arbeeny

- Music Supervisor for 7 NBC Olympic Broadcasts.
- Recognized throughout the world as a leader in the fields of sonic branding and interactive audio.
- Elected to the Board of Governors of the National Academy of Television Arts and Sciences, New York Chapter.
- Teaches sonic branding at the Pratt Institute

Audiobrain clients:

Sonic design improves brand perception

great brands create great audio